

United States of America

United States Patent and Trademark Office

THE BACK NUMBER

Reg. No. 4,892,648

THE BACK NUMBER LLC (UTAH LIMITED LIABILITY COMPANY)
11467 OBERLAND ROAD

Registered Jan. 26, 2016

SANDY, UT 84092

Int. Cl.: 41

FOR: MAGAZINE PUBLISHING; ON-LINE LIBRARY SERVICES, NAMELY, PROVIDING ELECTRONIC LIBRARY SERVICES WHICH FEATURE NEWSPAPERS, MAGAZINES, PHOTOGRAPHS AND PICTURES VIA AN ON-LINE COMPUTER NETWORK; PROVIDING ON-LINE MAGAZINES IN THE FIELD OF HISTORICAL NEWS; PUBLICATION OF ELECTRONIC MAGAZINES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 5-1-2013; IN COMMERCE 5-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-669,278, FILED 6-21-2015.

JAMES STEIN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office